



INDIE EXPERTS

PUBLISHING & AUTHOR SERVICES

Here are the TEN steps to work through now that you have finished the WRITING stage of your FIRST draft.

<ul style="list-style-type: none"> ○ Finish your manuscript based on feedback you get from beta readers. 	<p>This means polishing your manuscript so that you feel it's ready for submitting to your production team. Or start working on creating a great team.</p>
<ul style="list-style-type: none"> ○ Maybe take a break for a couple of weeks - then check it again. 	<p>Put it in a drawer somewhere for a week then read it one more time. You'll be tired of your own content by now, but this is well worth doing!</p>
<ul style="list-style-type: none"> ○ Complete the Acknowledgements, Bio, Call to Action and a Design Brief. 	<ul style="list-style-type: none"> ○ Acknowledgements ○ Author Bio ○ Call to Action ○ Design Brief ○ Dedication
<ul style="list-style-type: none"> ○ Finalise and test your title and subtitles 	<p>Follow the steps in the 'select a title' module including testing your subtitles with your target market.</p>
<ul style="list-style-type: none"> ○ Seek an editor and proofing person for finishing your book. 	<p>Get recommendations – and read the section on editing and finding the best editor for your book. Understand this process!</p>



<ul style="list-style-type: none">○ Research keywords and category options	Including checking out your competition and other books like yours on Amazon.
<ul style="list-style-type: none">○ Make any adjustments or check the file when the editor has finished to ensure you're ok with all his or her work and attend to anything identified for reworking.	You maybe thought your part was mostly done but you might end up to-ing and fro-ing a bit with your editor as you both work to finely polish your manuscript. Don't rush this part, and if you have a great (experienced book) editor who works in this genre and knows the process then please, trust this part of the process.
<ul style="list-style-type: none">○ Check and finish the referencing.	Your editor will guide you through what he or she feels needs to be referenced.
<ul style="list-style-type: none">○ Hand your book over to a formatting and design specialist.	Have you been to a library and bookstores to see what you like or not to ensure you're design team know how to meet your expectations?
<ul style="list-style-type: none">○ Seek peer reviewers for adding comments and marketing your book.	Use the appropriate forms and ask for signed feedback that you have permission to use in your book marketing. You may need to guide them to review your book they way you want them to.
For each of these steps, there is a lesson on how to do this easily. Please get familiar with the process and try to avoid what might be expensive or time-consuming short cuts.	